**ECONOMY REPORT HIGHLIGHTS**

**Key Activities 2017 / 2018**

- **Service fees**
  Exploring areas where fees can be increased and potential new revenue streams.

- **New branding activities**
  Development of uniforms, updated identification cards and badges for inspection personnel.

- **New communications tools**
  New outreach communications to reach consumers and device owners – featuring a new mascot, MCR-1 (Measurement Canada Robot 1) who will provide the basis for children’s activities.

- **Increased interactions with clients**
  Now using direct messaging through Measurement Canada’s Online Reporting System for device owners.

- **Modernizing inspection tools**
  Piloting the use of ruggedized tablets for real time data entry by inspection personnel. Using smartphones in the field.

- **OIML Participation**
  Electricity meters – TC12-R46
  Requirements for Software Controlled Measuring Instruments – TC5 - D31

- **New enforcement policy**
  Administrative Monetary Penalties are now available to promote compliance.

**Future Focus 2019 & beyond**

- **Regulation opportunities**
  Looking for new areas for Measurement Canada to regulate:
  - Thermal energy meters
  - Hydrogen fuel

- **Artificial intelligence**
  Using AI and machine learning to increase compliance data integrity.

- **Clean energy technology**
  Exploring future transportation options as we move away from fossil fuels:
  - Electric vehicles / zero-emissions

- **Marketplace of the future**
  New devices coming in for approvals such as automated cashier scales and scales for postal services.

- **Expanding the conversation**
  Looking for new ways to engage with Canadians through social media.

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